



**Annual Garden City  
Turkey Trot  
Race Sponsorship Proposal**



## Race Beneficiaries

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The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to finding a cure for blood cancers including leukemia, lymphoma, and myeloma, while improving the quality of life for patients and their families in the meantime. Since 1954, LLS has funded close to \$621 million in research and last year alone made 6.3 million contacts with patients, caregivers and healthcare professionals.

LLS works tirelessly to help find a cure because the need is critical. Nearly 785,829 Americans have leukemia, Hodgkin or non-Hodgkin lymphoma or myeloma. Every five minutes, someone new is diagnosed with blood cancer. Leukemia is the leading cause of disease-related death among children and young adults under age 20. Society funded research has directly contributed to many breakthrough cancer treatments, but there is still work to do. Your donation will fund the much needed research and provide services to patients right here on Long Island that are battling these diseases. Please consider sponsoring the Garden City Turkey Trot to help support the work of The Leukemia & Lymphoma Society here on Long Island and to help lives touched by cancer.



The Muscular Dystrophy Association (“MDA”) is dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education. The local MDA District Office located in Lake Success, New York serves the individuals and families who are affected by neuromuscular disease throughout Long Island and the Tri-Borough area. Local clinics include Long Island Jewish Medical Center and Schneider’s Children’s Hospital in Nassau County, St. Charles Hospital in Suffolk County, SUNY Downstate Medical Center in Brooklyn, Montefiore Medical Center in the Bronx, and NYU Langone Medical Center in Manhattan.

Donations also fund MDA summer camp, a place where youngsters with neuromuscular diseases can experience first-hand the pleasures that an active life has to offer and learn skills that they can enjoy year round. Please consider sponsoring the Garden City Turkey Trot to help support the work of the MDA here on Long Island and to help the lives of those battling neuromuscular disease.

# Race Sponsorship Benefits

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**PLATINUM** - \$10,000 and above – call for details

**GOLD SPONSORSHIP** - \$7,500

Listed prominently on Race T-Shirt  
Signage/Banner Displayed at St. Paul's Field house  
Recognition as Sponsor on Race Website  
Recognition as Sponsor in Full Page Ad in Garden City newspaper(s)  
Photo-Op with Beneficiaries  
7 Complimentary Race Entries

**SILVER SPONSORSHIP** - \$5,000

Listed on Race T-Shirt  
Signage/Banner Displayed at St. Paul's Field house  
Recognition as Sponsor on Race Website  
Recognition as Sponsor in Full Page Ad in Garden City newspaper(s)  
5 Complimentary Race Entries

**BRONZE SPONSORSHIP** - \$2,500

Listed on Race T-Shirt  
Signage/Banner Displayed at St. Paul's Field house  
Recognition as Sponsor on Race Website  
Recognition as Sponsor in Full Page Ad in Garden City newspaper(s)  
2 Complimentary Race Entries

- please turn over and see back page -

# Garden City Turkey Trot Mission Statement

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The Garden City Turkey Trot Race Committee will once again present the Garden City Turkey Trot on Thanksgiving Day, starting and finishing at the historic St. Paul's School on Stewart Avenue in Garden City, New York. The event is comprised of 5 mile road race, a 1.4 mile fun run and a shorter Challenger Division race for special needs athletes young and old alike.

The Turkey Trot is a great race and a true Garden City community tradition loved by many from all over Long Island and beyond. We have runners from almost every state and several from overseas who run each year as many travel back home for the holiday, but before they celebrate Thanksgiving with family and friends ... they run the Turkey Trot!

Since its inception over 30 years ago, this race has raised well over a million dollars for charitable causes. All net proceeds raised from the Turkey Trot are distributed to our two beneficiaries: The Leukemia & Lymphoma Society and The Muscular Dystrophy Association.

The Garden City Turkey Trot is a non-profit charitable organization dedicated to putting on the best Thanksgiving Day road race possible and raising as much money as possible for The Leukemia & Lymphoma Society and The Muscular Dystrophy Association.

By running, volunteering or sponsoring the Garden City Turkey Trot you will be making a much needed difference in the lives of those suffering from blood related cancers and neuro-muscular diseases. With your support we will find cures for these diseases and you will be helping to save lives.

Upon behalf of the 12 member Race Committee, we thank you for your past support and encourage all to support the cause by sponsoring Garden City Turkey Trot!

Sponsorships Are 100% Tax Deductible

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Please make sponsorship checks payable to "Garden City Turkey Trot" & send to Ken Aneser/Race Director,  
P.O. Box 187, Garden City NY 11530

Email: [sponsors@gcturkeytrot.com](mailto:sponsors@gcturkeytrot.com) Phone: (516) 308-1305  
[www.gcturkeytrot.com](http://www.gcturkeytrot.com)